



CONTEST RULES FOR 2007 - 2008 Furnace Oil Promotion

General Information

The Contest starts on Monday, October 15th, 2007, at 9:00 a.m. Newfoundland Standard Time and ends on Wednesday, April 30th, 2008, at 11:59 p.m. Newfoundland Standard Time (the "Contest Period").

Who can play

This contest is open only to persons who are legal residents of Canada, who have reached the age of majority, at the time of entry, in the Province in which they reside. The Contest is not open to employees of Western Petroleum, Polaris Dealers, and employees of Polaris Dealers. The immediate families of the Polaris Dealers and their associates and the immediate families of the employees of Western Petroleum may not participate in the Contest. Immediate family members are defined as the spouse or children of an employee or Dealer. This Contest is not open to commercial customers of Western Petroleum.

It is not necessary to make a purchase of either furnace oil or a Polaris ATV or Snowmobile in order to enter this Contest or win any of its prizes. In order to enter the Contest without making a purchase, send a stamped, self-addressed envelope to:

Wheelin' with Western
P.O. Box 179
Riverhead, Harbour Grace, NL
A0A 3P0

and enclose a brief letter requesting an entry form.

An entry form must be postmarked before April 30th, 2008 in order to be eligible for the Contest.

One entry form will be given to each person requesting a form and all entry forms submitted to Western Petroleum must be originals with no duplicates.

With every purchase of a minimum of 100 gallons of furnace oil from Western Petroleum, a customer will receive one (1) entry form for a chance to win a Polaris 500 H.O. ATV and helmet, and for a chance to win the Early Bird Draw prizes.

Any customer may enter the Contest, who has purchased a minimum of 50 Gallons of furnace oil from Western Petroleum, on separate occasions during the Contest Period, and who sends the delivery slips to a Western Petroleum Office, confirming the purchase of a minimum of 50 Gallons of furnace oil with each purchase for a total minimum of 100 Gallons of furnace oil. The customer must then either give the delivery slips to a Western Petroleum driver, or mail the delivery slips to the local office of Western Petroleum in order to enter the Contest. Unlike a purchase of a minimum of 100 Gallons of furnace oil, you will not be automatically entered in the Contest. The customers will only be eligible in the event they deliver the delivery slips to Western Petroleum in the manner indicated. The onus will be on the customer to do so in order to be eligible to enter the Contest.

Automatic-fill customers, if otherwise eligible, will be entered into the Contest with every purchase of a minimum of 100 Gallons of furnace oil from Western Petroleum.

Anyone who is otherwise eligible who purchases a Polaris ATV or Snowmobile from any of the Polaris dealerships in Newfoundland and Labrador will receive a discount of 7 cents per litre off their next fill up of furnace oil from Western Petroleum with a proof of purchase from a Polaris dealer delivered to Western Petroleum. A minimum purchase of 100 Gallons of furnace oil is required in order to receive a discount.

Anyone otherwise eligible who purchases a Polaris ATV or Snowmobile must submit their proof of purchase of an ATV or Snowmobile from a Polaris dealer to a local Western Petroleum office in order to receive the furnace oil discount. In addition, an entry form in their name, if they are otherwise eligible, will be entered into the ballot box for a chance to win prizes at the Early Bird Christmas Draw and the draw for the ATV and helmets.

Early Bird Christmas Draw

There will be two (2) Early Bird Christmas Draws from the entry forms received by or before December 15th, 2007, at the office locations of Western Petroleum located on the East Coast, Central Area, or the West Coast of the Province of Newfoundland and Labrador.

The Early Bird Christmas Draw will be proceed on the same day at all of the aforesaid office locations of Western Petroleum. The draw date will be on December 21, 2007. There will be six (6) separate draws for the Early Bird Christmas Prize, as follows:

First Place Early Bird Christmas Prize

- \$500.00 worth of furnace oil from Western Petroleum with one Early Bird First Prize being awarded for each of the three office locations (East Coast, Central Area, and West Coast) for a total prize value of \$1,500.00;

- the three winners of the First Place Early Bird Christmas Prize will be returned to the pool of entry forms and shall be eligible for a chance to win the Grand Prize in May, 2008.

Second Place Early Bird Christmas Prize

- \$500.00 coupon which may be credited to the purchase price of any articles purchased from any local Polaris dealership with one Second Place Early Bird Prize being awarded for each of the three office locations (East Coast, Central Area, and West Coast) for a total prize value of \$1,500.00;
- the three winners of the Second Place Early Bird Christmas Prize will be returned to the pool of entry forms and shall be eligible for a chance to win the Grand Prize in May, 2008.

Grand Prize Draw

- All entry forms shall be gathered at the Western Petroleum offices for the areas described below as follows:
 - East Coast - Harbour Grace Office (covering Trinity Conception, Clarenville, Marystown and all surrounding areas to those Towns)
 - Central Area - Grand Falls Office (covering Gander, Grand Falls-Windsor, Springdale, and all surrounding areas to those Towns)
 - West Coast - Corner Brook Office (covering Deer Lake, Corner Brook, Stephenville, Port aux Basques and all surrounding areas to those Towns).
- Following the deadline of April 30th, 2008, there will be three (3) separate draws with one each held at the East Coast Office, Central Office, and the West Coast Office. Each draw will proceed on the same day at all locations. There will be a special guest at each location along with a photographer to view the Draw. The Draw date shall be May 30th, 2008. The Grand Prizes will be as follows:
 - East Coast - one Polaris 2008 Sportsman ATV and on Polaris helmet;
 - Central Area - one Polaris 2008 Sportsman ATV and on Polaris helmet;
 - West Coast - one Polaris 2008 Sportsman ATV and on Polaris helmet.

In order to win any Grand Prize, or any Early Bird Prizes, the winner of the Draw will be required to correctly answer a mathematical skill-testing question.

Prize Values

The prizes have approximate retail values as follows:

- three gift certificates of furnace oil: \$ 500.00 each;
- three gift certificates from Polaris: \$500.00 each;
- three 2008 Polaris 500 High Output Sportsman Series: \$8,699.00 + HST per unit;
- three Polaris helmets: \$500.00 + HST each.

Chances of winning

The chances of winning a prize in the Contest depends upon the total number of eligible entry forms received. It is estimated that if one entry form is submitted, the contestant will have a 1 in 150,000 chance of winning.

General Rules

The decisions of Western Petroleum Newfoundland Limited are final and binding on all contestants with respect to all aspects of this Contest, including but not limited to, eligibility of contestants, the correctness of any answer to any skill-testing question, and the awarding of any prizes.

Each prize awarded must be accepted by the winner as awarded. No prize substitutions can be made, except for the right of Western Petroleum to make a prize substitution of equivalent or greater value in the event that a prize is unavailable for reasons beyond the control of Western Petroleum. The prizes may not be transferred, or assigned, or redeemed for cash.

By accepting a prize in this Contest, the prize winners agree to hold Western Petroleum, its affiliates, subsidiaries, and agencies, and its directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of or in any way connected with the operation of this Contest and the use of a prize. The prize winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or the use and redemption of a prize. By participating in this Contest, the entrants agree to be bound by the official Contest Rules.

By entering this Contest, all entrants agree to the use of their names, address, and photograph or image on video tape for publicity purposes, including a winner's list, relating exclusively to this Contest, without compensation.

Western Petroleum reserves the right to disqualify any individual that it finds to be violating these Contest rule or tampering with the entry process. Western Petroleum reserves the right to refuse an entry form from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter.

Each entrant agrees and consents to the collection of personal information for the purpose of administering this Contest as permitted by law. Each of the prize winners information shall be disclosed to Western Petroleum and specifically the winners name, mailing address, telephone number and/or email address shall be disclosed as required to award prizes for this Contest.